



Additional Guidance for Standard RFP and Post-PQV Competition Applicants

The notice below provides additional guidance for responding to the “Priorities, Goals, Strategies and Outcomes” RFP Chart.

Responding to the “Priorities, Goals, Strategies and Outcomes” RFP Chart

Applicants will use the “Priorities, Goals, Strategies and Outcomes” RFP Chart to: a) identify the priorities that have been (or will be) adopted to respond to the critical legal needs of the client community (priorities); b) identify what it expects to achieve for the client community (goals); c) identify the types of cases and other services it will use in achieving its goals (strategies) and d) describe the anticipated impact of its services in the client community (outcomes).

Entering Priorities

Applicants should use the form to enter each priority separately.

Priorities are either general statements of the work to be undertaken on behalf of clients, e.g., protecting the family, preserving the home; or substantive law subject matter areas, e.g., domestic relations, consumer law.

Entering Goals

For each priority, enter the goal(s) that will be achieved for clients and/or the client community.

Goals are a broad statement of the results that applicant intends to achieve through its representation of clients or through other program services. For example, the goal of an applicant may be to enable low-income persons to protect their income and assets.

Entering Strategies

For each goal, enter the strategy(ies) that will be used, and indicate whether they are “Case” strategies or “Other Service” strategies. *Enter each strategy separately.*

Strategies are the activities the applicant intends to pursue in order to achieve the goal. For example, case strategies could be Chapter 7 bankruptcies, defense of auto repossessions, actions to contest garnishments. Other services strategies could include working with the courts to modify the garnishment forms to indicate that bank accounts subject to garnishment do not include funds from Social Security, or holding community education sessions on debtors’ rights.

Entering Desired Outcomes

For each strategy that has been designated a case strategy, enter the desired outcomes that are anticipated from that strategy. Applicants may also optionally enter desired outcomes for other services strategies.

Outcomes refer to meaningful change in the conditions, status, behavior, and/or knowledge of clients or the client community obtained from representation in cases or provision of other services by the applicant and are a measurement of the applicant’s success in achieving its goals. Examples of outcomes include: the amount of funds obtained in unemployment compensation,

SSI awards, or child support awards; the number of foreclosures prevented, evictions avoided, housing conditions improved, domestic violence orders obtained; the number of low-income individuals educated regarding their public housing legal rights, garnishment, advance directives; and a description of the broader impact achieved.

In preparing the “Priorities, Goals, Strategies and Outcomes” RFP Chart, use the definitions for priorities, goals, strategies and desired outcomes, provided above, to ensure consistency in the information reported.